

WBRZ's Mother's Day Giveaway

Official Contest Rules

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER THE CONTEST. PURCHASE WILL NOT IMPROVE YOUR ODDS OF WINNING.

1. To Enter: Watch WBRZ-TV, beginning Saturday, April 16, 2016, through Friday, April 29, 2016, for WBRZ's Mother's Day Giveaway ads or go to WBRZ.com for contest information. Viewers can enter starting Saturday April 16, 2016 – April 29, 2016 by noon by submitting a brief description why someone they know deserves the best Mother's Day yet in 100 words or less along with a picture of the nominated mother, as well as filling out an entry form at WBRZ.com.

2. Eligibility/Miscellaneous: Only one entry per person per day is permitted. Entrants can only win one prize. All Entrants must reside in the WBRZ viewing area as defined by Nielsen Media Research and be physically present in the U.S. as of the date of entry through and including the date of awarding prize. Any individuals (including but not limited to employees, consultants, independent contractors, and interns) who have, within the past six months, performed services for Louisiana Television Broadcasting, LLC, Party Time, Brian's Furniture, Signature Southern Accents, Olinde's Furniture, The Rug Place on Siegen, and any organizations responsible for sponsoring, fulfilling, administering, advertising or promoting the contest supplying the prize, and/or their respective parent, subsidiary, affiliated and successor companies, and immediate family and household members of such individuals, are not eligible to enter or play. "Immediate family members" shall mean parents, step-parents, children, step-children, siblings, step-siblings, or spouses. "Household members" shall mean people who share the same residence at least three months a year. By entering this contest, entrants agree to be bound by contest rules and by decisions of Sponsors, which are final as to all contest-related matters. In addition, by participating in this contest and accepting any prize that they may win, entrants agree to release Louisiana Television Broadcasting, LLC, Party Time, Brian's Furniture, Signature Southern Accents, Olinde's Furniture, The Rug Place on Siegen and each of the respective officers, directors, agents, representatives and employees, as well as each of the respective successors, representatives and assigns (collectively, the "Released Parties") from any and all actions, claims, injury, loss or damage arising in any manner, directly or indirectly, from participation in this contest and/or acceptance or use of the prize. Entrants also authorize the Released Parties to use their name, voice, likeness, biographical data and city and state of residence in programming or promotional material or on a winner's list (if applicable), as well as the cards submitted without further compensation unless prohibited by law. Void where prohibited. All federal, state and local laws and regulations apply. All submissions become the sole property of Louisiana Television Broadcasting, LLC, Party Time, Brian's Furniture, Signature Southern Accents, Olinde's Furniture, The Rug Place on Siegen, and will not be returned. By entering or accepting the prize in this contest, the

winners agree to conform to all applicable federal, state and local laws. All licenses, registrations, federal, state and local taxes and tariffs are the winners' responsibility.

3. The winners will be selected based on the submitted essays from all entries received at noon the day before the respective prize winner is announced. The daily winner's name will be announced on WBRZ's 2une In on Monday, May 2, 2016 - Friday, May 6, 2016 sometime between 5AM-7AM. Winner will be notified by telephone and/or email and may be required to sign and return within 5 business days of notification an Affidavit of Eligibility and Release and a Publicity Release where allowed by law. To claim prize, winner must provide proof of age, identity, and residency. Failure to return these forms within the specified time period may result in disqualification. If for any reason, prizes are not claimed or winner is disqualified, prizes will be awarded to an alternate winner, selected from remaining valid, eligible entries timely submitted. Prizes become property of WBRZ if not claimed within 30 days.

4. **Prizes and Odds:** During the week of Monday, May 2, 2016 through Friday, May 6, 2016, one prize will be awarded to one winner each day during 2une In between 5am – 7am. There will be five (5) different winners. Prizes include: A \$300 Gift Card to Party Time (*Given away Monday, May 2*); An Italian-made footed bowl, valued at \$370 (*Given away Tuesday, May 3*); A \$500 Gift Certificate to Olinde's Furniture (*Given away Wednesday, May 4*); A 3 piece cast aluminum fleur-de-lis bistro set from Brian's Furniture, valued at \$599 (*Given away Thursday, May 5*); and a 5x7.6 Palm Springs Collection: Loloi indoor/outdoor rug from The Rug Place on Siegen, valued at \$399 (*Given away Friday, May 6*). Prizes are not transferable. Each prize corresponds with a certain day. Winner cannot request an alternate prize. All decisions are final. Odds of winning depend on the number of eligible entries received. Federal, state and local taxes are the sole responsibility of the winner, who may receive a 1099 tax form reflecting actual value of the prize.

5. **Reservation of Rights:** Sponsor reserves the right to cancel, terminate or modify this Contest in the event that this Contest is not capable of being conducted or completed as planned for any reason. If the Contest is cancelled or terminated, notification will be posted at WBRZ-TV, 1650 Highland Road, Baton Rouge, LA 70802. In the event that an individual attempts to undermine the legitimate operation of this Contest, Sponsor, in addition to disqualifying such person from participating in this Contest, reserves the right to seek damages and all other available remedies (whether at law or in equity) against him/her.

6. **Sponsors:** Louisiana Television Broadcasting Company, LLC, 1650 Highland Road, Baton Rouge, LA, 70802; Brian's Furniture, 515 Court St, Port Allen, LA 70767; Party Time, 3350 Bluebonnet Blvd, Baton Rouge, LA 70809; Signature Southern Accents, 9305 Main St # A, Zachary, LA 70791; Olinde's Furniture, 9536 Airline Highway, Baton Rouge, LA 70815; The Rug Place on Siegen, 8540 Siegen Lane, Baton Rouge, LA 70810

7. **Prize Winners:** For the name of the prize winners, mail a self-addressed, stamped envelope, after May 6, 2016 to: Noah Kozinko, Director of Marketing, WBRZ's Mother's Day Giveaway, P.O. Box 2906, Baton Rouge, LA, 70821.