

## **WBRZ's Day at the Spa with Whitney Official Contest Rules**

**NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER THE CONTEST. PURCHASE WILL NOT IMPROVE YOUR ODDS OF WINNING.**

1. **To Enter:** Watch WBRZ-TV, beginning Saturday, July 28, 2012, for WBRZ's Day at the Spa with Whitney contest ads. Go to WBRZ.com for contest information and to enter. Viewers enter the contest by going to WBRZ.com and submitting their name, address, work, home and cell phone numbers, email address and date of birth. Alternate method of entering: On a 3x5 card, submit name, address, work, home and cell phone numbers, email address and date of birth and mail to WBRZ's Day at the Spa Contest, P.O. Box 2906, Baton Rouge, LA 70821.
  
2. **Eligibility/Miscellaneous:** Only one entry per person per day is permitted. All entrants must reside in the WBRZ viewing area as defined by Nielsen Media Research and be physically present in the U.S. as of the date of entry through and including the date of awarding prize and be 18 years or older at the time of entry. Any individuals (including but not limited to employees, consultants, independent contractors, and interns) who have, within the past six months, performed services for Louisiana Television Broadcasting, LLC, Capital City Press, LLC, and Le Roche Bleu and any organizations responsible for sponsoring, fulfilling, administering, advertising or promoting the contest supplying the prize, and/or their respective parent, subsidiary, affiliated and successor companies, and immediate family and household members of such individuals, are not eligible to enter or play. "Immediate family members" shall mean parents, step-parents, children, step-children, siblings, step-siblings, or spouses. "Household members" shall mean people who share the same residence at least three months a year. By entering this contest, entrants agree to be bound by contest rules and by decisions of Sponsors, which are final as to all contest-related matters. In addition, by participating in this contest and accepting any prize that they may win, entrants agree to release Louisiana Television Broadcasting, LLC and Le Roche Bleu, each of the respective officers, directors, agents, representatives and employees, as well as each of the respective successors, representatives and assigns (collectively, the "Released Parties") from any and all actions, claims, injury, loss or damage arising in any manner, directly or indirectly, from participation in this contest and/or acceptance or use of the prize. Entrants also authorize the Released Parties to use their name, voice, likeness, biographical data and city and state of residence in programming

or promotional material or on a winner's list (if applicable), without further compensation unless prohibited by law. Void where prohibited. All federal, state and local laws and regulations apply. All submissions become the sole property of Louisiana Television Broadcasting, LLC, the Sponsor of this promotion, and will not be returned. By entering or accepting the prize in this contest, the winners agree to conform to all applicable federal, state and local laws. All licenses, registrations, federal, state and local taxes and tariffs are the winners' responsibility.

3. The winning entry will be drawn at random from all entries received each Monday by 12:00pm (noon), starting Monday, August 6, 2012. Winner will be notified by telephone, email and/or mail and will be required to sign and return within 3 business days of notification an Affidavit of Eligibility and Release and a Publicity Release where allowed by law. The winner of the monthly grand prize will be announced on WBRZ's morning show 2une In every fourth Tuesday of the month from 5am-7am, starting August 28, 2012. Winner must be 18 years old of age. To claim prize, winner must provide proof of age, identity, and residency. Failure to return these forms within the specified time period may result in disqualification. If for any reason, prize is not claimed or winner is disqualified, prize will be awarded to an alternate winner, selected at random from remaining valid, eligible entries timely submitted. Winner is only eligible to win one prize for the duration of the contest.
4. **Prizes and Odds:** The following prizes will be awarded: The fourth Tuesday of each month: A deluxe spa treatment consisting of a variety of spa services, worth a minimum of \$500. Subject to availability, spa treatment will be scheduled by the winner for use on Monday through Friday (not Saturday). The first, second, third and fifth (when it occurs) Tuesday of the month: spa services worth a minimum of \$75. Prize is not transferable. All decisions of the judges are final. Odds of winning depend on the number of eligible entries received. Federal, state and local taxes are the sole responsibility of the winner, who will receive a 1099 tax form reflecting actual value of the prize. Gratuities are the responsibility of the winner.
5. **Reservation of Rights:** Sponsor reserves the right to cancel, terminate or modify this Contest in the event that this Contest is not capable of being conducted or completed as planned for any reason. If the Contest is cancelled or terminated, notification will be posted at WBRZ-TV, 1650 Highland Road, Baton Rouge, LA 70802. In the event that an individual attempts to undermine the legitimate operation of this Contest, Sponsor, in addition to disqualifying such person from participating in this Contest, reserves the right to seek damages and all other available remedies (whether at law or in equity) against him/her.

6. **Sponsors:** Louisiana Television Broadcasting Company, LLC, 1650 Highland Road, Baton Rouge, LA, 70802 and Le Roche Bleu Day Spa, 17650 Highland Road, Baton Rouge, LA 70810.
7. **Prize Winners list:** For the name of the prize winner, mail a self-addressed stamped envelope, after August 7, 2012 to: Joe Gutierrez, Special Projects and Marketing Coordinator, P.O. Box 2906, Baton Rouge, LA 70821.