

EXHIBIT 2

EEO PUBLIC FILE REPORT

WBRZ-TV

February 1, 2008 through January 31, 2009

(Note: 12-month period determined by FCC license renewal filing date and not on calendar basis)

RECRUITMENT SOURCES USED FOR FULL-TIME VACANCIES

Sources with an asterisk (*) denote organizations that requested notification of full-time job vacancies.

Appendix A includes a list of recruitment sources, indication name, address, contact person and telephone number of each.

FULL-TIME POSITIONS FILLED; RECRUITMENT SOURCES USED (#'s in parenthesis) [Hiree's Recruitment Source in Brackets]

Interviewed.

Production Producer	(1 - 2, 17 - 20, 26)	[#19 WBRZ-TV Website]
News Audio	(1 - 2, 19 - 20)	[#20 Employee Referral]
News Photographer	(1 - 2, 17 - 20)	[#19 WBRZ-TV Website]
Sales Account Executive	(1 - 2, 19 - 20)	[#1 The Advocate]
Production Editor	(1 - 2, 17 - 20, 26 30 - 31)	[#19 WBRZ-TV Website]
News Photographer	(1 - 2, 17 - 20)	[#20 Employee Referral]
News Photographer	(1 - 2, 17 - 20)	[#1 The Advocate]
News Associate Producer	(1 - 2, 17 - 20)	[#1 The Advocate]
News Sportscaster	(1 - 2, 17 - 20)	[#20 Employee Referral]
Sales Account Executive	(1 - 2, 19 - 20)	[#20 Employee Referral]
Sales Account Executive	(1 - 2, 19 - 20)	[#20 Employee Referral]
News Associate Producer	(1 - 2, 19 - 20)	[#1 The Advocate]
Engineer Master Control Op	(1 - 2, 19 - 20)	[#20 Employee Referral]
News Reporter	(1 - 2, 17 - 20)	[#20 Employee Referral]
Sales Assistant	(1 - 2, 19 - 20)	[#19 WBRZ-TV Website]
News Producer	(1 - 2, 17 - 20)	[#1 The Advocate]
News Associate Producer	(1 - 2, 17 - 20)	[#19 WBRZ-TV Website]
News Coordinator/Special Projects	(1 - 2, 19 - 20)	[#1 The Advocate]
News Chief Photographer	(1 - 2, 17 - 20, 32)	[#18 TV Jobs.com]
News Photographer	(1 - 2, 17 - 20)	[#1 The Advocate]
News Photographer	(1 - 2, 17 - 19)	[#20 Employee Referral]

TOTAL INTERVIEWS FOR FULL-TIME POSITIONS:

100 persons

NUMBER OF REFERRALS FOR INTERVIEWEES BY RECRUITMENT SOURCES:

#1	36
#2	8
#4	6
#17	1
#18	7
#19	13
#20	23
#26	1
#28	3
#30	1
#31	1

SUPPLEMENTAL OUTREACH ACTIVITIES:

The following contains a brief description of activities from the FCC menu of outreach initiatives undertaken during the reporting period, including station personnel involved in the activities.

- **Participation in at least four job fairs by station personnel who have substantial responsibility for hiring decisions.**

Date(s): See list

Brief description of activities undertaken to fulfill initiative:

January 29, 2008

Director of Human Resources attended a Career Day at Louisiana State University.

February 20, 2008

Director of Human Resources attended a Career Day at Southern University.

March 27, 2008

Director of Human Resources attended LSU School of Journalism Networking Night.

September 16, 2008

Director of Human Resources attended a Career Day at Louisiana State University.

September 17, 2008

Director of Human Resources attended a Career Day at Southern University.

Name of Station Personnel Involved in Initiative:

Jamie Politz, Director of Human Resources

- **Establishment of an internship program designed to assist members of the community to acquire skills needed for broadcast employment.**

Date(s) On-going yearly for Spring, Summer and Fall Semesters

Brief description of activities undertaken to fulfill initiative:

WBRZ established and maintains an internship program to assist students interested in acquiring the necessary skills to pursue a career in broadcasting. The participating universities are Louisiana State University and Southern University in Baton Rouge, and Southeastern University in Hammond. WBRZ managers are required to give written evaluations of interns and interns receive class credit for the semester the internship is served.

Name(s) of Station Personnel Involved in Initiative:

James “Rocky” Daboval, General Manager
 Jamie Politz, Director of Human Resources
 Denise Akers Pourciau, Director of Marketing
 Charles “Chuck” Bark, Director of News
 Edward Ball, Director of Production
 Steve Storey, Sales Manager
 Denise Murrell, Sales Manager
 Michael Cauble, Sports Director
 Patrick Shingleton, Chief Meteorologist

- **Participate in scholarship programs directed at students desiring to pursue a career in broadcasting.**

Date(s) June 1 through May 31 yearly

Brief description of activities undertaken to fulfill initiative:

WBRZ established a scholarship with Louisiana State University for a graduated senior from the Manship School of Mass Communications to be employed by WBRZ for a period of one year and to be given a broad overall exposure to the functioning of a television station.

Name(s) of Station Personnel Involved in Initiative:

James “Rocky” Daboval, General Manager
 Jamie Politz, Director of Human Resources
 Charles “Chuck” Bark, Director of News

- **Participation in at least four events or programs sponsored by educational institutions relating to career opportunities in broadcasting.**

Date(s) On-going

Brief description of activities undertaken to fulfill initiative:

WBRZ-TV routinely schedules community appearances by TV News/Station personnel and/or attends community events.

WBRZ-TV anchors and reporters participate in events that promote broadcast employment development. WBRZ-TV personnel include discussions regarding their careers, the broadcast industry and educational preparation for a career in broadcast media during these events.

February 15, 2008

Weathercaster took the Weather Road Show to Walker Elementary and spoke to 100 fifth graders.

February 20, 2008

Marketing Intern gave a station tour for Walker Freshman High School.

February 27, 2008

Marketing Coordinator gave a station tour for Chanel Christian School in St. James Parish.

March 1, 2008

Reporter judged a LSU Tiger Town Rumble Speech and Debate Tournament for home-schooled high school students.

March 20, 2008

Weathercaster visited students at Duvall Middle School in West Baton Rouge Parish.

April 7 & 8, 2008

Director of Marketing spoke to Southern University's Introduction to Mass Communication students.

April 11, 2008

Reporter attended Southeast Middle School Career Day.

April 15 & 17, 2008

Marketing Coordinator gave a station tour to Southern University Mass Communication students.

April 17, 2008

Director of Human Resources attended Louisiana State University Communications Field Panel discussion regarding career building and gaining employment results.

April 23, 2008

Reporter attended Denham Springs Junior High School Career Day and spoke to students.

April 23, 2008

Reporter attended Glasgow Middle School Career Day.

April 24, 2008

Weathercaster visited Pierre Part Elementary School and Romeville Elementary.

May 2, 2008

LSU Program Coordinator, DeShonda Coleman, appeared on morning show, 2une In, to discuss pre-college programs for students from kindergarten to high school.

June 11, 2008

Director of HR, Director of Marketing, Program Manager, Director of News, News Operations Manager, Marketing Assistant, News Anchor, Weathercaster, Administrative Assistant, and the General Manager participated with LSU Manship School of Journalism with their first Louisiana Scholastic Journalism Institute group. Forty high school students from all over Louisiana and Houston, Texas, along with five advisers from LSU faculty, students, and staff participated. The group watched a newscast, was give a tour of the station, and had questions and answers time regarding television broadcasting careers.

August 25, 2008

Weathercaster took Weather Road Show to 100 fifth grade students at St. Jude.

October 7, 2008

Weathercaster took Weather Road Show to 100 fourth grade students at Louisiana State University LAB School.

October 8, 2008

Weathercaster took Weather Road Show to 50 second grades at Cedarcrest-Southmoor Elementary.

November 8, 2008

Weathercaster took Weather Road Show to 80 first grade students at Parkview Baptist School.

November 5, 2008

Weathercaster took Weather Road Show to 50 second grade students at Lanier Elementary School.

December 1, 2008

Marketing Coordinator gave station tour to Southern University Mass Communication students.

December 1 & 2, 2008

Director of News had scheduled appointments with students from LSU Dr. Andrea Miller's classes for mock interviewing, reviewing resumes, resume video tapes, and reviewing news scrip writing.

Name(s) of Station Personnel Involved in Initiative:

Jamie Politz, Director of Human Resources
Chuck Bark, Director of News
Todd Ross, Assistant Director of News
Dana Hackett, News Reporter
Michele Krumm, News Reporter
Veronica Mosgrove, News Reporter
Dave Nussbaum, Meteorologist
Chris Stevens, Meteorologist
Pat Shingleton, Meteorologist
Ronald Bates, Marketing Assistant
Michelle Martone, Program Manager
Denise Akers, Director of Marketing
Pallas Dunn, Administrative Assistant
Whitney Vann, News Talent

- **Participate in other activities than the ones listed that the licensee has designed to further the goal of disseminating information about employment opportunities.**

Date(s) On-going

Brief description of activities undertaken to fulfill initiative:

WBRZ routinely airs a public service announcement asking for any organizations that wants to be notified of job openings at the television station to notify the human resources director.

Date(s) On-going

Brief description of activities undertaken to fulfill initiative:

Director of Human Resources and Director of Marketing serve on Southern University's Mass Communications Department's Advisory Council. This council provides assistance and critical analysis of the universities Department of Mass Communications accreditation. The purpose of this council is to look at the program, interact with faculty, and make recommendations. Besides other crucial areas of concern, they are especially interested hearing what we as employers look for in a person we are considering for employment. This would provide invaluable guidance for them as they proceed in training their students.

Name of Station Personnel Involved in Initiative:

Jamie Politz, Director of Human Resources
Denise Akers Pourciau, Director of Marketing