

WBRZ Yard Makeover Contest

Official Contest Rules

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER THE CONTEST.

PURCHASE WILL NOT IMPROVE YOUR ODDS OF WINNING.

1. To Enter: Watch WBRZ-TV, beginning Friday, March 18, 2011 at 5:00pm, through Thursday, April 21, 2011, for the WBRZ \$20,000 Yard Makeover Contest ads. Viewers enter the contest by going to WBRZ.com and submitting their name, address, business, home and cell phone numbers and date of birth. One lucky viewer will win the contest from a random drawing.

2. Eligibility/Miscellaneous: Only residential property is eligible and entrants must be the legal owner of the property. All Entrants must reside in the WBRZ viewing area as defined by Nielsen Media Research and be physically present in the U.S. as of the date of entry through and including the date of awarding prize, and be 18 years or older at the time of entry. Any individuals (including but not limited to employees, consultants, independent contractors, and interns) who have, within the past six months, performed services for Louisiana Television Broadcasting, LLC, and any organizations responsible for sponsoring, fulfilling, administering, advertising or promoting the contest supplying the prize, and/or their respective parent, subsidiary, affiliated and successor companies, and immediate family and household members of such individuals, are not eligible to enter or play. "Immediate family members" shall mean parents, step-parents, children, step-children, siblings, step-siblings, or spouses. "Household members" shall mean people who share the same residence at least three months a year. Sponsors are not responsible for failed, partial or garbled computer transmissions, or for technical failures of any kind, including but not limited to electronic malfunction or damage of any network, hardware or software. If for any reason the contest is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or other causes beyond sponsor's control that corrupt or affect the administration, security, fairness, integrity or proper conduct of the contest, sponsor reserves the right, in its sole discretion, to disqualify any individual who tampers with the entry process, and to cancel, terminate, modify or suspend the contest. No responsibility is assumed for: any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries; or any problems or technical malfunctions of any telephone network or lines, computer online systems, servers, or providers, computer equipment, software, failure of any e-mail or electronic entry to be received on account of technical problems or traffic congestion on the Internet or at any Web-site, or any combination thereof, including any injury or damage to entrant's or any other person's computer related to or resulting from participation in or downloading any materials from this contest. By entering this contest, entrants agree to be bound by contest rules and by decisions of Sponsors, which are final as to all contest-related matters. In

addition, by participating in this contest and accepting any prize that they may win, entrants agree to release Louisiana Television Broadcasting, LLC and all sponsors, each of the respective officers, directors, agents, representatives and employees, as well as each of the respective successors, representatives and assigns (collectively, the "Released Parties") from any and all actions, claims, injury, loss or damage arising in any manner, directly or indirectly, from participation in this contest and/or acceptance or use of the prize. Entrants also authorize the Released Parties to use their name, voice, likeness, biographical data and city and state of residence in programming or promotional material or on a winner's list (if applicable) without further compensation unless prohibited by law. Void where prohibited. All federal, state and local laws and regulations apply. All submissions become the sole property of Louisiana Television Broadcasting, LLC, the Sponsor of this promotion, and will not be acknowledged. By entering or accepting the prize in this contest, the winners agree to conform to all applicable federal, state and local laws. All licenses, registrations, federal, state and local taxes and tariffs are the winners' responsibility.

3. The winning entries will be drawn at random from all correct entries received by noon on Thursday, April 21, 2011. Winner will be notified by telephone, email and/or mail and will be required to sign and return within 3 business days of notification an Affidavit of Eligibility and Release and a Publicity Release where allowed by law. The winner's name will be announced on WBRZ's morning show 2une In on or about Thursday, April 28, 2011. To claim prize, winner must provide proof of age, identity, residency and proof of home ownership. Failure to return these forms within the specified time period may result in disqualification. In the event of any dispute concerning the identity of any entrant, the entry will be deemed submitted by the natural person who is the authorized holder of the transmitting e-mail account. "Authorized account holder" is defined as the natural person who is assigned to an e-mail address by an Internet access provider, online service provider, or other organization (e.g., business, educational institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. If for any reason, prize is not claimed or winner is disqualified, prize will be awarded to an alternate winner, selected at random from remaining valid, eligible entries timely submitted. No automatically generated entries will be accepted. In the event of a dispute as to the identification of any entrant, entrant will be deemed the individual named on the applicable entry form or by WBRZ TV.

4. The winner of the contest is welcome to offer input on the yard makeover, however all final decisions on design, plant selection, planting and patio and garden accessories will be made by the contest sponsors. By entering the contest, the winner releases all rights to the design of the makeover. No additions outside of the budget will be permitted.

5. Prizes and Odds: The following prize will be awarded: A yard makeover valued at \$20,000. Prize includes design, plants, labor and patio and/or garden accessories. Prize will be awarded within approximately 30 days after selection of winner. Prizes are not transferable. Odds of winning depend on the number of eligible entries received.

Federal, state and local taxes are the sole responsibility of the winner, who will receive a 1099 tax form reflecting actual value of the prize.

6. Reservation of Rights: Sponsor reserves the right to cancel, terminate or modify this Contest in the event that this Contest is not capable of being conducted or completed as planned for any reason. If the Contest is cancelled or terminated, notification will be posted at WBRZ-TV, 1650 Highland Road, Baton Rouge, LA 70802. In the event that an individual attempts to undermine the legitimate operation of this Contest, Sponsor, in addition to disqualifying such person from participating in this Contest, reserves the right to seek damages and all other available remedies (whether at law or in equity) against him/her.

7. Sponsors: Louisiana Television Broadcasting Company, LLC, 1650 Highland Road, Baton Rouge, LA, 70802; Louisiana Nursery, 13121 Coursey Blvd., Baton Rouge, LA 70816; Brown + Danos landdesign, 601 Laurel Street, Baton Rouge, LA 70801; Turf-Scape, Inc., 12231 Industrial Plex, Suite D, Baton Rouge, LA 70879; Sabine Pools-Spas-Furniture, 11358 Perkins Road, Baton Rouge, LA 70810, WCK Foundation Repair, 21793 Walker South Road., Denham Springs, LA 70726 and Home Bank, 10563 Glenstone Place, Baton Rouge, LA 70801.

8. Prize Winners list: For the name of the prize winner, mail a self-addressed, stamped envelope, after April 29, 2011 to: Denise Akers, Director of Marketing, WBRZ Yard Makeover Contest, P.O. Box 2906, Baton Rouge, LA 70821.